

March 26, 2010

Dear Valued Customer,

Krell's Quick Print and Advertising Specialties has had the pleasure of serving you over the past thirty-four years. We are excited to announce our decision to join forces with another family-owned business, Production Press Inc. Production Press and Krell's is a partnership that will work for you because over the years both businesses share in a continued commitment to delivering excellent customer service and quality products.

We are looking forward to working with each of you as we transition your valued business. In the next several weeks we will be making personal calls to visit you and answer any questions you may have with regards to handling our customer relationships and your business.

We hope you are as excited as we are with this news, as it means Production Press and Krell's are advancing together and offering more to you. With this business partnership, our creative printing, bindery, mailing and advertising specialty services are capable of meeting your needs in more competitive, efficient and exciting ways!

We thank you for the privilege of your business support and the relationships built that have touched our lives. We will visit with you soon, but if you have any questions you can reach Chuck and Reva at the present Krell's location for the next two weeks. After that time, all business transactions will be transitioned to Production Press at 307 East Morgan, where Chuck will then be located.

Our contact information is as follows:

Krell's Quick Print 217 243- 4911 Krell's Advertising Specialties 217 243-6613

Sincerely,



Chuck Krell



Reva Krell



Production Press Inc. 217 243-3353



Joe Racey



Brad Racey

